

Press Releases

Corporate History

Technology Innovation

News & Events

- ❖ Press Releases
- ❖ Articles & Reviews
- ❖ Upcoming Events
- ❖ White Papers
- ❖ Customer Case Studies and Testimonials
- ❖ Flying Colors E-Newsletters

FOR IMMEDIATE RELEASE

Mutoh America's Falcon II Outdoor Wins the DIMA Printer Shoot-out

Contact:

Kerrie Mellott, Mar/Com Coordinator
kmellott@mutoh.com
(602) 414-4613, Ext. 224

Phoenix, Arizona, February 17th, 2004 - Mutoh America Inc., a worldwide manufacturer of large format commercial inkjet printers is proud to announce that the Falcon II Outdoor has won the DIMA Digital Printer Shoot-out award at the 2004 PMA Trade Show in Las Vegas, Nevada, February 12-15. The Falcon II Outdoor printer took top honors in the 50" to 72" inkjet solvent or UV cured category.



DIMA (Digital Imaging Marketing Association) holds the Digital Printer Shoot-out each year in conjunction with the annual PMA Trade Show. The DIMA Digital Printer Shoot-out awards have become one of the most prestigious awards in the industry. A panel of judges anonymously evaluated submissions based on criteria that include image quality, production speed and production cost.

"The Falcon II Outdoor printer has been tremendously successful and winning this competition validates its best-in-class performance and value," says Guy Cipresso, Vice President of Business Development for Mutoh America. "We are extremely proud to have captured this award."

The prize winning image was created with the Falcon II Outdoor, Mutoh Eco-Solvent Plus ink, Intellicoat GFPhoto media, and the Wasatch SoftRIP version 5.0. The Falcon II Outdoor printer with Mutoh Eco-Solvent Plus ink, does not require ventilation or lamination and produces high-resolution, outdoor durable images on a variety of inexpensive, uncoated media. The Falcon II Outdoor is available in a 64- or 87-inch version.

About Mutoh

Mutoh Industries, Ltd. was founded in 1952 in Tokyo, Japan, to manufacture and distribute mechanical drafting products. Mutoh later introduced a broad line of flatbed and roll-fed pen/pencil plotters that established Mutoh as a worldwide leader in X-Y motion systems and printer and plotter technology. Since then, ISO9000-certified Mutoh Industries, Ltd. has become the world's foremost manufacturer of large format piezoelectric printers. Mutoh manufactures printers and related peripherals for some of the biggest names in the pre-press, sign and graphics industries. Mutoh has key engineering manufacturing and distribution centers in Japan, Belgium and Tempe, Arizona, home to subsidiary Mutoh America.

For more information about Mutoh America, please email us at sales@mutoh.com or by calling 602-414-4613, or 800-99-MUTOH (800-996-8864).